



East Valley & Valley of the Sun Arabian Horse Associations
Saguaro Classic 2011

Dec 1-4, 2011

P.O. Box 1656, Gilbert, AZ 85299

August 1, 2011

Dear Exhibitor, Trainer or Spectator,

Once again, it is the time of year that we have to contact our Advertisers, Patrons and Sponsors for the Saguaro Classic 2011 to be held at WestWorld of Scottsdale, Dec. 1-4, 2011. I know that it is still early August, and quite hot, and some of our exhibitors are just returning from U. S. Youth Nationals where it was also hot. Nevertheless, December will be here with cool weather before we know it. To insure another great Saguaro Classic All Arabian Horse Show planning goes on year round, and the summer is no vacation.

We already have some of our judges chosen for this year. In the Equidome judging Western will be Myron Krause from Fergus Falls, MN and judging English will be Cynthia Richardson from Longmont, CO. Judging Working Western will be Kathy Callahan-Smith from Temecula, CA. The Dressage Judge is Jacqueline Lindberg from Hailey, ID. The Sport Horse and Hunter/Jumper Judges will be Allison Wicks from Draper, UT.

This year we will have quite a few new changes to the show schedule. We are holding a Con-Current show with Double Points for Region VII in the Equidome Classes and the Sport Horse Division. What that means is you will be judged by two judges in each class at the same time. Two sets of ribbons will be awarded and the class fees will only go up by \$5. We will still have two days of move-in, Tues. Nov. 29, and Wed. Nov. 30. On Wednesday, we will have Warm-up Jumping and Warm-up Reining will be in the afternoon. We will need more Patrons and Sponsors to provide the level of competition that will make this show the third largest show in Region VII, just behind The Scottsdale Show and Region VII Championships. We are excited about the revision of the schedule and at the request of the exhibitors we have eliminated the evening classes in the Equidome Arena. We have always held the Saguaro Classic at WestWorld because we feel it is a premier equestrian facility capable of handling our show. This seems to be true as we continue to have improvements made each year and hope the schedule changes have made this show your top priority.

Of course, preferential barn placement is a *MINOR* part of the great amenities we provide in our advertisers, sponsors, and patrons program. You will still get all of the great things you've come to expect and we will make every effort to insure that the Saguaro Classic is one of the most "exhibitor friendly" shows in the nation.

The Saguaro Classic is one of the few shows still offering a complete Hunter/Jumper division, exhibitors should enter, not only to qualify, but to insure that the division will be offered in the future.

I will be calling you in the near future to finalize your contracts. If you have any questions please contact me at:
cell# (480) 326-8099 / Home 336-364-4519 / e-mail: rowena.king@krkfarm.net

I look forward to seeing you at the show.

Thanks again for your support,
Rowena King
2011 Saguaro Classic Show Committee



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PATRON / SPONSOR CONTRACT

Dear Sponsor or Patron,

The East Valley & Valley of the Sun Arabian Horse Associations would like to take this opportunity to thank you for supporting the **21th Annual Saguaro Classic All Arabian Horse Show** to be held December 1-4, 2011 at WestWorld. We will be in contact with you in the near future to formalize the details of your Sponsorship/Patronship. At this time, we would appreciate your cooperation in finalizing the contract. If you have any questions regarding this contract, please call Rowena King @ cell # (480) 326-8099, Home # (336) 364-4519 or e-mail; rowena.king@krkfarm.net

SPONSORSHIP as announced: _____

FARM/SURNAME for sign: _____

SPONSORSHIP LEVEL:

o PATRON \$400

Patrons receive 6 badges for exclusive admittance to the Patrons' Lounge, 6 lunches Friday, Saturday and Sunday served in the Patrons Lounge, preferential barn placement based on sponsorship level and receipt of payment, 8 box seats for all performances identified with farm/surname complete with sponsor's logo, arena-side banner or sign (banner must be provided by sponsor), 3 class sponsorship, and opportunity to present class award, *as well as a Patrons Gift.*

o BRONZE \$600

Bronze Sponsor receives 8 badges for exclusive admittance to the Patrons' Lounge, 8 lunches Friday, Saturday and Sunday served in the Patrons Lounge, preferential barn placement based on sponsorship level and receipt of payment, and half-page ad in the Saguaro Classic Prize List, 8 box seats for all performances identified with farm/surname complete with sponsor's logo, arena-side banner or sign (banner must be provided by sponsor), 6 class sponsorships and opportunity to present class awards, *as well as a Sponsors Gift.*

o SILVER \$1000

Silver Sponsor receives 10 badges for exclusive admittance to the Patrons' Lounge, 10 lunches Friday, Saturday and Sunday served in the Patrons Lounge, preferential barn placement based on sponsorship level and receipt of payment, and full-page ad in the Saguaro Classic Prize List, arena-side banner or sign (banner must be provided by sponsor), 8 box seats for all performances identified with farm/surname complete with sponsor's logo, 9 class sponsorships and opportunity to present class awards, *as well as a Sponsors Gift.*

o GOLD \$1500

Gold Sponsor receives 15 badges for exclusive admittance to the Patrons' Lounge, 15 lunches Friday, Saturday and Sunday served in the Patrons Lounge preferential barn placement based on sponsorship level and receipt of payment, and full-page ad (*preferred placement inside front cover given to first Gold Level Sponsor*) in the Saguaro Classic Prize List, arena-side banner or sign (banner must be provided by sponsor), 16 box seats for all performances identified with farm/surname complete with sponsor's logo, 12 class sponsorships and opportunity to present class awards, *as well as a Sponsors Gift.*

o Please reserve a Golf Cart at the Patron's Rate of \$175 for the entire show.

Golf carts available on Move-in Day, Tuesday Dec. 2, 2010 and must be returned at the end of the show.

o I want to purchase additional Patrons Badges at \$50.00 each.

\$50 x _____ = _____

I do hereby agree to adhere to the rules and regulations of the East Valley & Valley of the Sun Arabian Horse Associations for the Saguaro Classic 2011 All Arabian Horse Show. In return the East Valley & Valley of the Sun Arabian Horse Associations will provide the agreed upon sponsorship package and privileges as listed above.

ADVERTISING DEADLINE: *September 1, 2011*

Make check payable to: *Saguaro Classic*

Mail signed contract with check to: *Saguaro Classic 2011*

P.O. Box 1656

Gilbert, AZ 85299

Sponsors/Patrons Representative _____ Date: _____