



Commercial Exhibitor Contract

WestWorld of Scottsdale

Dec. 1-4, 2011

8/27/2010

The *Saguaro Classic All Arabian Horse Show* will be back to four days this year, so please note the *Changes to set-up dates and the show schedule ...!!!! The schedule will be available soon.* This show has grown to be the third largest Arabian show in the State of Arizona for the last 14 years. Considering that the annual Scottsdale Arabian and the Region VII Championship Shows are held here each year, it is impressive to be third place in attendance and in numbers of horses, patrons, exhibitors and spectators.

For the convenience of our exhibitors we will continue to have two days of set-up for our commercial exhibitors. Set-up may take place after 9:00 am. on Tues. Nov. 29, 2011 and must be cleared by the evening of Dec. 4, 2011, unless you receive permission from WestWorld for next day departure. We expect a large number of commercial exhibitors this year, so we suggest that you complete the enclosed form and return it with the appropriate fee as soon as possible. Commercial exhibits will be placed by the show committee on a first come first served basis with priority placement given to previous Saguaro Classic commercial exhibitors.

Your participation at this years event will provide a market for your products and help the clubs promote the horse industry through your quality products and services. It is important to us that you have a successful show. In that regard, we welcome your input as to how we can help you make the show more profitable for your business. We will work with you on timing, placement and advertising your company before and during the event. Tents, chairs, tables, power strips, extension cords, licenses, taxes, etc. are the responsibility of the vendor. Please list the type of goods and services that you are displaying and/ or selling.

PLEASE NOTE: THAT THE SAGUARO CLASSIC SHOW COMMITTEE WILL CONTINUE WITH THE ADDED FEATURE TO THE AWARDS PROGRAM FOR THE CHAMPIONSHIP WINNERS. THEY WILL BE RECEIVING A GIFT CERTIFICATE FOR \$10.00 TOWARDS MERCHANDISE OR A SERVICE FROM THE VENDORS. THESE GIFT CERTIFICATES WILL EXPIRE 30 DAYS FROM THE DATE ISSUED, SO IF YOU HAVE A LOCAL STORE OR INTERNET SHOPPING, THE CERTIFICATES CAN ALSO BE USED THERE. THE SAGUARO CLASSIC SHOW WILL ISSUE YOU A CHECK UPON PRESENTATION OF THESE CERTIFICATES. WE ARE HOPING THIS WILL PROVIDE OUR COMMERCIAL EXHIBITORS WITH MORE EXPOSURE AND SALES.

The City of Scottsdale has a liability insurance requirement and that you must carry insurance to cover your business during this event. Contact Pat Chapman at WestWorld, (480) 312-6806 for more information concerning the City of Scottsdale insurance requirements.

For further information regarding Commercial exhibits please contact Rowena King @ (336) 354-4519 / Cell# (480) 326-8099 / E-mail: rowena.king@krkfarm.net

Thank you ,
Rowena King
Saguaro Classic 2010
Show Committee



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\$ 160.00

10' x 10' Space

Larger Spaces Available for Trailers at a Competitive Rate

Please Call Rowena King for Fee Quote

Name of Company: _____

Owners of Company: _____

Address: _____

City, State & Zip Code: _____

Home Phone: _____ Business Phone: _____

Cell Phone: _____ FAX: _____

E-mail address: _____

Insurance Carrier: _____ Policy # _____

Goods or Services: _____

Signature of Owners: _____

Please mail this Agreement and check payable to : Saguaro Classic 2011
P. O. Box 1656
Gilbert, AZ 85299

For further information, please contact Rowena King @ (336) 364-4519
Cell# (480) 326-8099 / E-mail: rowena.king@krkfarm.net