



East Valley & Valley of the Sun Arabian Horse Associations

Saguaro Classic 2007

Dec 6-9, 2007

P.O. Box 1656, Gilbert, AZ 85299

PATRON / SPONSOR CONTRACT

Dear Sponsor or Patron,

The East Valley & Valley of the Sun Arabian Horse Associations would like to take this opportunity to thank you for supporting the *17th Annual Saguaro Classic All Arabian Horse Show* to be held December 6-9, 2007 at WestWorld. We will be in contact with you in the near future to formalize the details of your Sponsorship/Patronship. At this time, we would appreciate your cooperation in finalizing the contract. If you have any questions regarding this contract, please call Rowena King @ cell # (480) 326-8099, or e-mail; rowena.king@cox.net

SPONSORSHIP as announced: _____

FARM/SURNAME for sign: _____

SPONSORSHIP LEVEL:

o PATRON \$400

Patrons receive 6 badges for exclusive admittance to the Patrons' Lounge, 6 lunches Friday, Saturday and Sunday served in the Patrons Lounge, preferential barn placement based on sponsorship level and receipt of payment, 8 box seats for all performances identified with farm/surname complete with sponsor's logo, arena-side banner or sign (banner must be provided by sponsor), 2 class sponsorship, and opportunity to present class award, *as well as a Patrons Gift.*

o BRONZE \$600

Bronze Sponsor receives 8 badges for exclusive admittance to the Patrons' Lounge, 8 lunches Friday, Saturday and Sunday served in the Patrons Lounge, preferential barn placement based on sponsorship level and receipt of payment, and half-page ad in the Saguaro Classic Prize List, 8 box seats for all performances identified with farm/surname complete with sponsor's logo, arena-side banner or sign (banner must be provided by sponsor), 4 class sponsorships and opportunity to present class awards, *as well as a Sponsors Gift.*

o SILVER \$1000

Silver Sponsor receives 10 badges for exclusive admittance to the Patrons' Lounge, 10 lunches Friday, Saturday and Sunday served in the Patrons Lounge, preferential barn placement based on sponsorship level and receipt of payment, and full-page ad in the Saguaro Classic Prize List, arena-side banner or sign (banner must be provided by sponsor), 8 box seats for all performances identified with farm/surname complete with sponsor's logo, 6 class sponsorships and opportunity to present class awards, *as well as a Sponsors Gift.*

o GOLD \$1500

Gold Sponsor receives 15 badges for exclusive admittance to the Patrons' Lounge, 15 lunches Friday, Saturday and Sunday served in the Patrons Lounge preferential barn placement based on sponsorship level and receipt of payment, and full-page ad (*preferred placement inside front cover given to first Gold Level Sponsor*) in the Saguaro Classic Prize List, arena-side banner or sign (banner must be provided by sponsor), 16 box seats for all performances identified with farm/surname complete with sponsor's logo, 8 class sponsorships and opportunity to present class awards, *as well as a Sponsors Gift.*

o Please reserve a Golf Cart at the Patron's Rate of \$150 for the entire show.

Golf carts available on Move-in Day, Tuesday, Tuesday Dec. 4, 2007 and must be returned at the end of the show.

o I want to purchase additional Patrons Badges at \$50.00 each. \$50 x ____ = _____

I do hereby agree to adhere to the rules and regulations of the East Valley & Valley of the Sun Arabian Horse Associations for the Saguaro Classic 2007 All Arabian Horse Show. In return the East Valley & Valley of the Sun Arabian Horse Associations will provide the agreed upon sponsorship package and privileges as listed above.

ADVERTISING DEADLINE: *September 10, 2007*

Make check payable to: *Saguaro Classic*

Mail signed contract with check to: *Saguaro Classic 2007*

P.O. Box 1656

Gilbert, AZ 85299

Sponsors/Patrons Representative _____ Date: _____



Valley of the Sun & East Valley Arabian Horse
Associations
Saguaro Classic 2007
Dec. 6-9, 2007
P.O. Box 1656, Gilbert, AZ 85299

ADVERTISERS CONTRACT

Dear Advertiser,

The East Valley & Valley of the Sun Arabian Horse Associations would like to take this opportunity to thank you for supporting the *17th Annual Saguaro Classic All Arabian Horse Show* to be held December 6-9,2007 at WestWorld. At this time, we would appreciate your cooperation in finalizing the contract for your advertisement in the Saguaro Classic 2007 Show Prize List.

If you have any questions regarding this contract, please call Rowena King @ cell # (480) 326-8099, or e-mail; rowena.king@cox.net

NAME: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
PHONE: _____

ADVERTISEMENT:

- INSIDE FRONT COVER \$250**
- INSIDE BACK COVER..... \$250**
- FULL-PAGE \$150**
- HALF-PAGE..... \$100**
- QUARTER-PAGE/BUSINESS CARD \$50**

I agree to the following:

- 1) Preference in allocating Prize List ad space (front and back cover) is in the following order: Gold Sponsor, Silver Sponsor, Bronze Sponsor, full-spread ad (back cover only), first come-first served.
- 2) If you request an ad for front or back cover, and it is displaced by the rule stated in Item 1, EVAHA and VSAHA will publish as full-page ad inside the Prize List.
- 3) The advertiser will provide “camera ready” artwork (see attached definition). If the advertiser needs photos screened, the advertiser will include the additional fees of \$11.00 per photo.

Make check payable to: Saguaro Classic
Mail signed contract with check to: Saguaro Classic 2007
P.O. Box 1656
Gilbert, AZ 85299

*Your artwork need not accompany this contract, however
ARTWORK MUST BE RECEIVED BY THE ADVERTISING DEADLINE: September 10, 2007*

Advertisers Representative _____ Date: _____

ADVERTISING DEADLINE: September 10, 2007



Valley of the Sun & East Valley Arabian Horse
Associations
Saguaro Classic 2007
Dec. 8-9,2007
P.O. Box 1656, Gilbert, AZ 85299

CAMERA READY ARTWORK

WORK AREA: Full Page advertisements to be 5.00 inches wide x 8.00 inches high (maximum size).
Half Page advertisements to be 5.00 inches wide x 4.00 inches high (maximum size).
Quarter Page/Business Card advertisements to be 5.00 inches wide x 2.00 inches high (maximum size) or standard business card size.

Print, borders, etc. may extend to and touch any of this area. This leaves 1/4" margin for trimming the finished book. *Ads larger than 5" wide or 8" tall may result in portions of the ad being trimmed off during binding.*

QUESTIONS: If you have any technical questions about your ad call Rowena King at, cell (480) 326-8099 or e-mail; rowena.king@cox.net

TYPESETTING & ARTWORK DESIGN:

Unfortunately this year I will be unable to do any artwork for the Prize List. All artwork has to be provided in a PDF. format by e-mail to rowena.king@cox.net.

LOGO ARTWORK FOR PATRON / SPONSOR SEATING SIGN:

Please provide a clean copy of your farm / company logo by e-mail to ropwena.king@cox.net
Artwork will be combined with your farm / surname as provided on the contract.

Thank you again for supporting the *Saguaro Classic 2007 !!!*

ADVERTISING DEADLINE: *September 10, 2007*